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FOR IMMEDIATE RELEASE

**Lots of Food - Public Food Garden Project Sprouts in Food Deserts -
Help Us Meet Our Goal!**

Rochester, NY
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Lots of Food (LOF) announces a Kickstarter (crowd-sourced funding) campaign to raise at least \$2,500 by January 8th. LOF is a program of the not-for-profit organization Seeking Common Ground, Inc. and is dedicated to growing edible landscapes which will provide free food to Rochester residents, primarily working in area food deserts. If we reach our funding goal, the contributions will support the work that LOF is doing at our garden site at the Montgomery Neighborhood Center on Cady Street in the PLEX neighborhood. Funding will help LOF purchase edible food plants and seeds as well as materials for building a sun shelter, picnic table and educational signs to enhance the site. Additionally, donations will help fund the children's winter program where children are learning gardening, cooking and practical life skills while they work together in a safe and peaceful environment. With the Kickstarter goal met, LOF will be able to complete this garden project successfully as a model of what we hope all of our gardens will become - oases of lush green spaces filled with free food in Rochester's current food deserts, created in partnership with garden neighbors of all ages .

Twice a month, LOF volunteer Rev. Lori Staubitz and Montgomery Neighborhood Center's Senior Programs Coordinator, Viola Curry, join together to create a fun filled experience for 15 neighborhood children. Says Lots of Food volunteer Rev Lori Staubitz, "Our goals are to uplift the mind, body and spirit of each child so they in turn might do the same for others. The stories shared are interactive as they weave activities with value based messages. Every game models cooperation and community building and simple recipes coupled with nutritious foods help provide the children with the experience of preparing and eating in healthy ways.

As of this writing, Lots of Food's Kickstarter Campaign has reached 51% of its goal. We have until January 8th, to reach 100% of our goal of \$2500. If we raise even \$2499.99, we will not receive the funding – donors credit cards will not be charged. Funders will receive incentives based on the amount they contribute such as a seed paper bookmark for a \$10 donation up to a five course home-cooked dinner for a \$1000 donation.

To contribute to LOF's Kickstarter campaign or to learn more about the Montgomery project, visit: <http://kck.st/1fdlSie>.

For more info on Lots of Food, go to www.lotsoffood.org.